

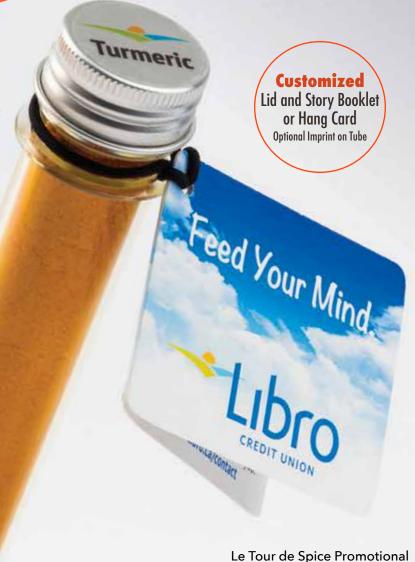
# Tell Your Story in a New Flavor!

## **Promo Spice Tubes**

Promo Spice Tubes are a fresh ingredient that will help elevate your brand and message. If you're ready to wet the taste buds of your customers and give them something spicy to talk about, this is it.

Your brand is featured on the Spice Lid and your customized Story Booklet *or* Hang Card. You can even imprint on the tube.

We offer six distinctive spices that you won't find at your local grocery store! Each spice is cleverly packaged in a break-resistant acrylic tube with safety seal and a customizable Hang Card. Each Promo Spice Tube contains 38g of spice.



### Let's Spice it Up. Get Creative!

### If you need help writing and designing your message, we can help!

You may use our creative as is, or use it as a starting point to write your own. But if you need help, we can create a custom theme and design that reflects your brand. Our six distinctive spices provide lots of creative ways to present your message in a way that is unique and memorable.



Products are sold exclusively through approved Promotional Product Distributors.

## Your Own Branding. Your Own Message.





### **Amchur**

### A Clearer View.

Often referred to as 'Mango Powder', it is a fruity spice powder made from dried unripe mangoes and is used as a citrusy seasoning. It's great for improving eye health.

### **Pricing**

150	7.95	
250	6.95	
500	5.95	
1000	4.95	
2500	4.75	
1B2C2D		

**Set-Up Charge:** \$65 (G) Includes customized story booklet *or* hang card and lid.

Pad Printing on Tube Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5".

Artwork to be supplied.

### Aji Panca

### **Energy When You Need It.**

Aji Panca is mild with a smokey, fruity taste and used more for flavor and color in foods. It is essential in Peruvian cuisine and used in marinades for beef, pork, and chicken. Helps to improve energy levels.

### **Pricing**

150	8.95
250	7.95
500	6.85
1000	5.95
2500	4.85
1B2C2D	

**Set-Up Charge:** \$65 (G) Includes customized story booklet or hang card and lid.

### **Pad Printing on Tube** Add .6 per unit (G), plus

Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5".

Artwork to be supplied.



See our Imprint Guidelines on back page.

# A Fresh Ingredient in Your Marketing Mix. **Elevate Your Brand and Message!**





### Fleur de Sel Out of the Ordinary.

The caviar of salt! Use it as a finishing salt or garnish to enhance the flavor of your food. For best results, use a salt grinder.

### **Pricing**

150	9.75
250	8.65
500	8.25
1000	7.55
2500	6.95
1B2C2D	

**Set-Up Charge:** \$65 (G) Includes customized story booklet *or* hang card and lid.

### Pad Printing on Tube Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5".

Artwork to be supplied.

### Lemongrass

You're Well Covered.

Widely used as a culinary herb in Asian cuisine, commonly used in teas, soups, and curries. It is suitable to use with poultry, fish, beef, and seafood. It offers multiple health benefits.

### **Pricing**

150	9.45
250	8.45
500	7.75
1000	6.95
2500	6.25
1B2C2D	

**Set-Up Charge:** \$65 (G) Includes customized story booklet or hang card and lid.

### Pad Printing on Tube Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5".

Artwork to be supplied.

Shelf life up to 2 years from date of purchase.

All Spice Tubes are manufactured with Polyethylene Terephthalate plastics (PET) and are sealed with a safety shrink band.

Product labelling guidelines as per the Canadian Food Inspection Agency (CFIA).

To fully experience your spice, visit **LeTourdeSpice.com** for useful information and recipes.

### Stimulate Your Customers' Taste Buds and Give Them Something Spicy to Talk About!

Your brand is featured on the Spice Lid and your customized Story Booklet or Hang Card. You can even imprint on the tube. Each Promo Spice Tube contains 38g of a spice of your choice.





### **Turmeric**

### We're the Smart Choice.

Turmeric is a key ingredient in many Asian dishes, imparting a mustard like, earthy aroma and pungent, slightly bitter flavor. Use Turmeric in chicken, beef, pork and fish dishes, as well as vegetables, rice, and on scrambled eggs! It improves cognitive functions.

### **Pricing**

150	7.65
250	6.75
500	5.95
1000	4.95
2500	4.75
1B2C2D	

**Set-Up Charge:** \$65 (G) Includes customized story booklet *or* hang card and lid.

Pad Printing on Tube Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5".

Artwork to be supplied.

### Sumac

### **Fighting for Prevention.**

It's a popular Mediterranean and Middle Eastern spice used in everything from meat dishes and salads to dips and marinades. Adding Sumac to salads will deliver a tangy flavor and will spice up roasted vegetables. Great for your heart health.

### **Pricing**

150	7.95
250	6.95
500	5.95
1000	4.95
2500	4.75
1B2C2D	

**Set-Up Charge:** \$65 (G) Includes customized story booklet or hang card and lid.

### Pad Printing on Tube Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5".

Artwork to be supplied.



### **Shipping Information**

Master Carton - Promo Spice Tubes

- 250 Units
- Weight: 34.5 lbs
- Dimensions: 16" W X 16" L X 10" H

Hang Cards are packaged separately, not affixed to Tubes. FOB Waterloo, Ontario, Canada

# Spice Up Your Message. Make a Bold Impression!

## The World Tour Rub

A Special Blend of Exotic Spices from the Far Corners of the World!

Whether you're creating a great meal or a dynamic promotional plan, it always pays to spice it up!
The World Tour Rub is a special blend of pure spices that doesn't overpower the flavor, but enhances it, to make it the best it can be. It's the difference between being ordinary and making a bold impression!

Your brand is featured on the Spice Lid and your customized Story Booklet.
You can even imprint on the tube.



Sumac, Turmeric, Onion Powder, Smoked Paprika, Pepper, Aji Panca, Garlic Powder, Salt, Sugar

Contains 66q



Customized
Lid and Story Booklet
Optional Imprint on Tube

SPICES ARE AVAILABLE LAYERED IN THE TUBE, AS SHOWN, OR MIXED.

## Your Brand is Stronger When You Spice it Up!

### **Layered Spices Pricing**



75 \$14.95 150 \$13.65 250 \$12.75 500 \$11.25 1000 \$10.95 2500 \$9.95

### **Mixed Spices Pricing**



75 \$13.55 150 \$12.25 250 \$11.35 500 \$9.85 1000 \$9.65 2500 \$8.85 **Set-Up Charge:** \$65 (G)

### **Price includes:**

Full color, custom Story Booklet and Lid imprint.

### **Pad Printing on Tube:**

Add .6 per unit (G), plus \$80 (G) Set-up Charge. Imprint area is 1" x 2.5". Artwork to be supplied.

**Story Booklets are packaged separately** to avoid damage in shipping.

## Spice Set

### This Beats Taking a Client Out for Lunch!

A corporate gift that will leave a lasting impression and some tingling taste buds! Ideal for customer appreciation and employee recognition programs.

## The Most Tasteful Corporate Gift.

### Each Set Contains 5 Exotic Spices:

**Amchur** Aji Panca Fleur de Sel

Sumac

**Turmeric** 

All served in a 38g portion size.





### Spice Holder

The Spice Holder is hand-crafted in New Zealand Pine and customized with laser engraving.

- Dimensions: 8 3/8" L x 1-3/4" W x 5 1/2" H
- Weight: 1.1 lbs.
- Quality retail packaging

### Other Spices

We can source 100's of spices that will fit with your promotional theme and taste palate.

### Refills

If you need refills of spice, just visit to **LeTourdeSpice.com** and order away!

### Recipes

Online access to amazing recipes on our website LeTourdeSpice.com.

### **Pricing**

12 Units 48 Units 96 Units \$74.95 \$69.95

144 Units 288 Units \$67.95 \$65.95 \$62.95

5D

Set-Up Charge: \$65 (G)

### Laser Engraving

Imprint area: 1"H x 3.5"W Engraved 1 side only

### **Shipping Information**

- 12 Units

Delivery is 2 - 3 weeks, upon approval of artwork FOB Waterloo, Ontario, Canada





Le Tour de Spice Promotional Products are sold exclusively through approved Promotional Product Distributors.

To fully experience your spice, visit **LeTourdeSpice.com** for useful information and recipes.

## **Imprint** Guidelines

### Label on Lid

Final artwork should be vector or high resolution and may be full color.



### **Acceptable File Formats:**

Illustrator AI, EPS or PDF vector; PSD, TIFF, JPEG or PNG. If your artwork file is in another format, please create a PDF file.

Please note that we cannot guarantee acceptable results from files created in MS-Word or MS-Publisher.

### Imprint on Tube

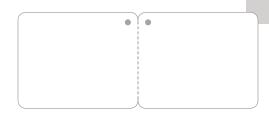
The imprint will be pad printed in one color only.

1" wide X 2.5" tall

### **Story Booklet**

Your final artwork should be vector or high resolution. It may be full color and include a photograph. (minimum 300ppi; CMYK format)

The front cover and two inside pages are available for your imprint. The back of the Booklet contains product labelling information and is not available.



2.5" wide x 5" tall folded to 2.5" wide x 2" tall

.125" hole in top left corner

### Hang Card

Your final artwork should be vector or high resolution. It may be full color and include a photograph. (minimum 300ppi; CMYK format)

The back of the Hang Card contains product labelling information and is not available for imprinting.





Le Tour de Spice
Promotional Products
are sold exclusively
through approved
Promotional Product
Distributors.



