



Sales Tips

With over 450 different spices and blends, the list of how and where our spices can be used is endless. Here are only a few examples... just enough to wet your appetite and stimulate your imagination!

SEASONAL THEMES	SPICE	MESSAGE	SPICE BENEFITS	POTENTIAL CLIENT
Thanksgiving	<i>Pumpkin, Turkey Rub</i>	Time to thank those we care about	Great source of micro nutrient	
Christmas/Holiday	<i>Nutmeg, Cinnamon, Peppercorns</i>	Celebrate your next holiday with flavor	Cinnamon contains cancer-fighting enzymes; Anti-inflammatory, anti-oxidant and anti-microbial that supports immune health	
Valentines	<i>Cinnamon</i>	For the sweetest and spiciest companion	Cinnamon contains cancer-fighting enzymes; Anti-inflammatory, anti-oxidant and anti-microbial that supports immune health	
St. Patrick's Day	<i>Clover, Ginger</i>	If you can't find a four leaf clover, ginger works just as well	Many health benefits, including reduced hypertension; Anti-inflammatory; Aids in gastrointestinal relief.	
Canada Day	<i>Maple Syrup Powder</i>	Next to Wayne Gretzky, this is Canadian!	Contains numerous antioxidants; Has a lower score on the glycemic index; May help fight Inflammatory and neurodegenerative diseases	
PROMOTIONAL THEMES				
Client Appreciation	<i>Himalayan Sea Salt</i>	You are the salt of the earth	Extreme purity	
Tradeshaw Product Introduction	<i>Turmeric</i>	The smart choice	Improves cognitive function	
Safety Promotion	<i>BBQ Rub</i>	Don't let your Summer go up in flames	Pure and unique spice blend, packed with micro nutrients	
Open House Event	<i>Amchur, Fleur de Sel</i>	Come see what makes us the best	Improves eye sight; High iron content; Contains phenols that aid digestion; Fleur de Sel is the "caviar of salts"	
Dealer Incentive	<i>BBQ Rub, Spice Set</i>	When only the best will do.	Ultra pure and unique spice blend, micro nutrients	
Employee Onboarding	<i>Turmeric</i>	Thanks for being an ingredient to our success	Geat anti inflammatory; Improves cognitive function	
Long Term Service Award	<i>Spice Set</i>	Spices have been around for 1,000s of years, we appreciate your long term commitment	Sample a blend of spices that are packed full of micro nutrients	
Good Luck	<i>Ginger</i>	A little good luck never hurts	An old wise tale that Ginger will bring you good luck	
Wellness	<i>Turmeric</i>	Time to spice up your wellness	Geat anti inflammatory, improves cognitive function	
High Energy	<i>Aji Pacna</i>	Energy when you need it	Improves performance and reduces LDL cholesterol; Aids in weight loss	