

# Refreshing Promo Ideas That You Can Drink to!

Our customized PowerPaks, booklets sleeves, are great ways to promote your brand using memorable spice themes. Perfect for on-pack promotions!

This guide offers tasty suggestions on how to spice up cocktail hour. Your brand will be the toast of the season!



## Cocktail Spice Guide

USE THIS SPICE	WITH THIS COCKTAIL	USE THIS LIQUOR
Cayenne Pepper	Grapefruit Margarita	Tequila, Triple Sec
	Gin Cucumber Lemonade	Gin
	Spicy Martini	Vodka
	Maple Whiskey Sour	Whiskey
	Warm Bourbon Cider	Bourbon
Cinnamon	Spiked Mulled Cider	Rum, Brandy
	Maple Bourbon Whiskey Sour	Whiskey, Bourbon
	Rum Chata	Rum
	Kahlua Hot Chocolate	Kahlua
	Maple Whiskey Sour	Whiskey
Nutmeg	Brandy Alexandra	Brandy
	Mulled Cider	<i>non-alcoholic</i>
	Warm Bourbon Cider	Bourbon, Rum
Lemongrass	Gin and Tonic	Gin
	Lemonade	Gin
Black Peppercorns	Bloody Mary	Vodka
	Tequila drinks	Tequila
Maple Sugar Powder	Maple Bourbon	Bourbon
	Maple Whiskey Sour	Whiskey
Sumac	Vodka Infused drinks	Vodka, Tequila
	Spiked Pink Lemonade	Vodka
Za'atar	Tequila infused drinks	Tequila
Aji Panca	Infused Vodka drinks	Vodka